

# HOME

CALL FOR ENTRIES

May 2-May 26, 2012

*National Competition for Photographs  
& Photo-Based Artwork*

Umbrella Arts, New York City

Conceived and juried by Harvey Stein, Director of  
Photography, Umbrella Arts



Home ©Harvey Stein 2011

The exhibit **HOME** continues curator Harvey Stein's investigation of themes that explore the basic yet complex and necessary needs and desires of the human condition. Former exhibits in this series, all using photography as the medium of choice include **BED**, **BED 2**, and **DINNER**, each conceived and juried by Mr. Stein and presented within the last three years at the Umbrella Arts Gallery in Manhattan's East Village.

These themes throw the spotlight on our daily experiences that are omnipresent, totally necessary, but are mostly overlooked or when acknowledged are usually taken for granted. Nothing is more basic, necessary and involuntary than sleep, food, and shelter. Through this ongoing exploration, surprising and creative images have made our needs more conscious and allow the artist and viewer to be more connected to the richness of every day life, experience and surroundings.

**HOME** is family, **HOME** is universal, **Home** is unique, **HOME** is comfort, **HOME** is sleep, **HOME** is personal, **HOME** is a place to go after work, **HOME** is sacred, **HOME** is where we can be sad, angry, sick, private, **HOME** is where we learn and grow, **HOME** is where we work—and play. **HOME** is safety, **HOME** is private, **HOME** is often where we want to be, **HOME** is what everyone needs but not what everyone has.

*"The ache for home lives in all of us. The safe place where we can go as we are and not to be questioned."* - Maya Angelou

*"People usually are the happiest at home."* - William Shakespeare

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## DETAILS

**ENTRY DEADLINE:** March 19, 2012

**SHOW DATES:** May 2-May 26, 2012

**LOCATION:** Umbrella Arts, 317 East 9th Street, New York, NY 10003  
www.umbrellaarts.com 212.505.7196

**ELIGIBILITY:** The exhibition is open to all photographers, any format, any camera, black & white or color, any style acceptable. All types of photography-based work may be entered, including digital, alternative processes, photo collage and montage. Maximum finished print size is 16"x20". Maximum frame size is 20"x24".

**BOOK PUBLICATION:** A book based on the selected and exhibited images for *HOME* will be published by the gallery and will be for sale during the exhibition. All rights remain with the photographer.

### **JUROR: HARVEY STEIN**

is a professional photographer, educator, lecturer, curator and author of five photography books: *Coney Island 40 Years* (2011), *Movimento: Glimpses of Italian Street Life* (2007), *Coney Island* (1998), *Artists Observed* (1986), and *Parallels: A Look at Twins* (1978). Stein's photographs have been published in dozens of magazines such as *The New Yorker*, *Time*, *Life*, *Esquire*, and *Smithsonian* as well as all the major photo magazines. He has had 73 one-person exhibits in the U.S. and Europe, and his photographs are in more than 50 public and private collections around the world. The Bruce Silverstein Gallery, Throckmorton Fine Art and June Bateman Fine Art represent his work. He is a faculty member of the International Center of Photography and conducts his own workshops in Asia, South America and Europe as well as the U.S. He was appointed Director of Photography at Umbrella Arts in 2009. Some of his photography can be seen at [www.harveysteinphoto.com](http://www.harveysteinphoto.com) and [www.coneyisland40years.com](http://www.coneyisland40years.com)

## **PROCEDURE TO ENTER:**

- Visit [www.umbrellaarts.com/entries/home-exhibition](http://www.umbrellaarts.com/entries/home-exhibition)
- Click on the link for “submit to *HOME*”
- Create a user name and password to submit your work to *HOME*
- Follow the online upload directions

Recommended image requirements:

- High quality jpegs 72 resolution
- RGB or sRGB color profile (for both B&W and Color)
- Sized 1000 pixels on the longest dimension
- Eliminate watermarks is a MUST

Print out a copy of your online entry form for your records.

Submissions deadline is Monday, March 19, 2012.

**FEE:** \$40.00 submission fee for 5 images, payable to Umbrella Arts once you complete online registration and your images are uploaded, by PAYPAL, check or money order mailed to Umbrella Arts, 317 East 9<sup>th</sup> St, NY, NY 10003.

Additional images will be accepted if accompanied by \$5.00 per image, 10 images maximum.

**NOTIFICATION:** Artists will be notified by March 31, 2012. Approximately 40 images will be selected for exhibition. Notification will be sent by e-mail.

**ACCEPTED WORK:** A framed, ready to hang, (plexi-glass only) exhibition quality print must be delivered to Umbrella Arts, 317 East 9th Street, New York, New York 10003.

Maximum finished print size is 16”x20”. Maximum frame size is 20”x24”.

No substitutes of accepted work will be allowed. Exhibited work must be for sale.

**DELIVERY:** Can be made in person or by mail. By Mail --no later than Saturday, April 28th. By Hand -- delivered work can be dropped off at Umbrella Arts on Thursday April 26, Friday April 27 and Saturday April 28, from 1:00 PM to 6:00 PM. Please include a current resume to be included in the gallery exhibition guide.

**UMBRELLA ARTS:** MaryAnn Fahey and Margaret Bodell have joined forces to create the Umbrella Arts gallery and project space, located in the heart of the East Village. MaryAnn Fahey and Margaret Bodell have introduced many new artists to the New York art world, and work to expand the traditional notion of an art exhibition by using it as a vehicle for creating community and promoting social change.

**RECEPTION:** A reception for photographers, friends and press, hosted by Umbrella Arts will be held on Wednesday May 9th. Time: 6:00 PM to 8:00 PM.

**COMMISSION:** Umbrella Arts will handle all sales for photographers. Photographers will retain 50% of sales price, and Umbrella Arts will retain 50% of total sale. The price indicated on the entry form will be considered the retail price of each image. Once the final exhibition print has been dropped off at the gallery, Umbrella Arts will be happy to consult with artists on pricing considerations.

**LIABILITY:** Liability of artwork is the responsibility of the participating artist/photographer. Umbrella Arts, their employees or any agents thereof cannot be held responsible for any liability of the artist.

**BOOK PUBLICATION:** A book based on the selected and exhibited images for *HOME* will be published by the gallery and will be for sale during the exhibition. All rights remain with the photographer. Images selected need to be formatted for publication and made available to the gallery within *one week* of acceptance to *HOME* exhibit. For reproduction purposes, selected image files must meet the required color profile and size: RGB or sRGB, 300dpi, 2850 x 2225 pixels.

**QUESTIONS:** Questions may be directed to us by emailing [info@umbrellaarts.com](mailto:info@umbrellaarts.com), or by calling Umbrella Arts at: 212.505.7196 during gallery hours: Thurs – Sat, 1-6pm.